

GEETHANJALI COLLEGE OF ENGINEERING & TECHNOLOGY
 Cheeryal(V), Keesara(M), Medchel Dist-501 301
 UGC Autonomous, NAAC 'A' accredited

Minutes of Board of Studies Online meeting held on 25.11.2020 at 2.00PM

Agenda:

1. Approval of course structure of MBA
2. Approval of syllabus for MBA :
 - a. Data Analytics
 - b. Functional English
 - c. Strategic Management Accounting
3. Approval of B. Tech (All branches) courses offered by Department of Management Studies:
 - a. Open electives- IPR, SCM, ETP
 - b. Mandatory course- Professional ethics
 - c. Core courses- EEA, PMF

Members Attended for Online BoS:

Sl.No	Name of the Faculty	Designation	Status in BoS	Signature	Remarks
1	Dr.J.Pardha Saradhi	Professor&HoD	Chairman		
2	Dr.A. Santosh Kumari	Asst.Professor-JNTUH	University Nominee		NIL
3	Dr.Y.V.S.C.H. Prasad	Director, Mother Teresa PG College, HYD.	Academic Expert		—
4	Dr. K. Sasi Kumar	Assoc.Professor, GITAM, HYD.	Academic Expert		
5	Sri. A. L. Nageswara Rao	IPE Visiting Faculty, Hyderabad	Industry Expert		
6	Dr.S.T.Rajmohan	Professor & Dean Admin	Member		
7	Dr.A.Sita Madhavi	Professor	Member		
8	T.Ravikanth	Professor	Member		
9	A.I.Prashanth	Associte Professor	Member		
10	V.Sai Kishore	Associte Professor	Member		
11	B.P.S.Jyothi	Assistant Professor	Member		
12	K.Naupal Reddy	Assistant Professor	Member		
13	T.Abhilash	Assistant Professor	Member		
14	S.Ravi	Assistant Professor	Member		
15	K.Vijaya Laxmi	Assistant Professor	Member		
16	K.Lavanya	Assistant Professor	Member		
17	R.N.Vardhini	Assistant Professor	Member		
18	V.Naga suhasini	Assistant Professor	Member		
19	Shainaz Begum	Assistant Professor	Member		
20	K.Shashanka	Assistant Professor	Member		

Minutes:

I. The Chairman, BoS, Dr.J. Pardha Saradhi, MBA HoD addressed the board members and initiated the meeting proceedings.

Listing the changes in syllabus, the chairman said that the:

1. Additional course in English language is offered in first semester to strengthen the English speaking skills. Data analytics course is introduced instead of Statistics For Managers in first semester. The syllabus is as offered by JNTUH(R19).
2. Production specialization is removed due to various reasons.
3. Strategic Management Accounting is to be offered in place of risk management(Finance Specialization) in third semester.
4. Comprehensive viva in fourth semester is removed in line with R19 regulation of JNTUH.

II. MBA Academic structure was displayed. It comprised of the following details:

1. First semester has 28 credits. Data analytics and BDA lab are introduced. Second semester has 26 credits. Third semester has 25 credits. Summer internship is evaluated in third semester. Fourth semester has 26 credits. Comprehensive viva voce has been removed. Total MBA Programme(GCET) has a total of 105 credits, (JNTUH 102).
2. Functional English syllabus is drafted and offered by FE department.- As per the suggestion of Dr. Santhosh Kumari, 10 (ten) pre designed assignments may be handed over to faculty before course delivery. A work book may be designed and handedover to students. Dr. K. Sasi Kumar, BoS member is also supported the same.
3. Course outcomes for Strategic Management & Accounting (SMA) should be descriptive as it should help the question paper setter and faculty in dealing with the course.
4. The Chairman, BOS, Dr. J. Pardha Saradhi said that the syllabus for Data Analytics is in line with that offered by JNTUH.
5. He also said that the Academic Regulations are in line with that offered by JNTUH AR-19
6. Risk management is removed because other courses offered majority of its content.
7. Sri A.L. Nageswara Rao, BoS member suggested that the Project Management may be included in MBA also.

III. Courses offered to B.Tech :

1. Engineering Economics & Accounting (EEA) course has no change.
2. Project management and finance (PMF) has the same syllabus.

IV. All BOS members agreed on the following:

- i. Student performance is influenced by the outcomes framed. Bloom's taxonomy be followed for question paper setting including mids. BT levels to be included in the question paper also.
- ii. Outcomes should not be vague, specific outcomes may be mentioned.
Eg. MOB: Planning process- The steps should be mentioned, so that the faculty can give assignments based on outcome.
- iii. Authentic Web Sites like NPTEL & Coursera may be added in the reference section of the syllabus.
- iv. Institutional membership in coursera can be taken as added academic advantage.

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J. Pardha Saradhi
MBA HoD